

## **Benefits of SERMACS 2016 Corporate Sponsorship**

The Southeastern Regional Meeting of the American  
Chemical Society (SERMACS)

Hosted by the South Carolina Section of the  
American Chemical Society

October 23-27, 2016

Columbia Metropolitan Convention Center  
Columbia, SC

[www.sermacs2016.org](http://www.sermacs2016.org)



**ACS**  
Chemistry for Life®

**WHO:** The American Chemical Society (ACS) is one of the world's largest scientific societies and a leading source of authoritative chemical information. A nonprofit organization, chartered by Congress, ACS is at the forefront of the evolving worldwide chemical enterprise and the premier professional home for chemists, chemical engineers and related professions around the globe.

The South Carolina Section of the ACS is organizing the 2016 Regional meeting to be held in Columbia, SC. This regional meeting will be the region's most respected scientific meeting. SERMACS 2016 will offer scientific professionals a legitimate platform to present, publish, discuss and exhibit the most exciting research discoveries and technologies in chemistry and its related disciplines. Furthermore, the regional meeting will facilitate networking opportunities, career development and placement, and provide companies an opportunity to exhibit products and services to a targeted audience. The Section is composed entirely of volunteers who receive no remuneration for their activities on behalf of the Society.

**WHAT:** ACS Regional Meetings are organized by ACS Local Sections and reflect the diverse professional interests in their geographic regions. These meetings feature excellent technical programs on a variety of topics, poster sessions, expositions, and social events over the course of a four day period. The meeting will attract 1000-1200 chemists, chemical engineers, academicians, graduate and undergraduate students, teachers, and other related professionals. We will feature over 500 presentations organized into technical symposia that highlight important research advances. The SERMACS 2016 geographical region consists of the following states: South Carolina, North Carolina, Tennessee, Georgia, Virginia, Mississippi, Alabama, Kentucky, Florida, and Puerto Rico.

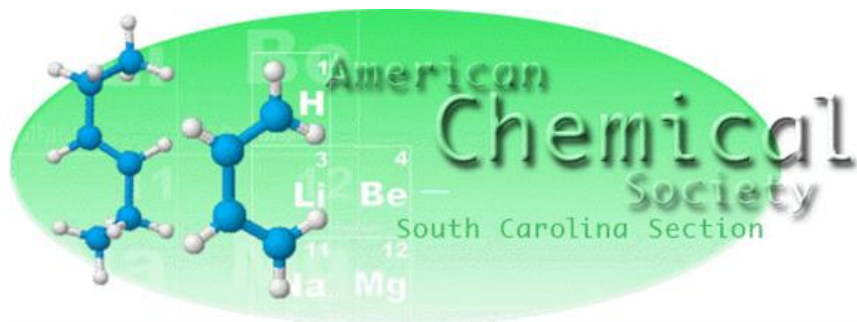
**WHEN:** October 23-27, 2016

**WHERE:** Columbia Convention Center, Columbia SC

**WHY:** Everyone who attends an ACS National Meeting & Exposition walks away with a greater understanding of the role chemistry plays in the global economy, health, safety, and the environment and is given the unique opportunity to exchange ideas with leading experts in the field.

**THEME:** Catalyzing Chemical Change





## Corporate Sponsorship Benefits and Recognition

**Participation in SERMACS 2016** will further support the mission of the American Chemical Society. Your investment will advance the work being done in the field of chemistry and related sciences, while providing you with the opportunity to enhance your organization's image of public scientific consciousness and concern in the community. Through your sponsorship you have the power to make a lasting impact on the field of chemistry. The South Carolina Section of the American Chemical Society offers you the following Corporate Sponsorship opportunities:

### Donor In-kind or Cash

All donations to SERMACS 2016 are appreciated and will help us provide a meeting of the highest quality. All donors will be acknowledged in the program and on the website.

### Bronze Level: \$500-\$1,000

- Company logo placed on website with hotlink and in program



### **Silver Level: \$1,000-\$3,000**

(Events may include refreshment breaks, receptions, undergraduate programming, workshops, etc.)

- Company logo placed on website with hotlink and in program
- Meeting registration for 1-3 persons (1 person per \$1,000 in sponsorship)
- Acknowledgment at any sponsored events

### **Gold Level: \$3,000- 5,000**

(Gold sponsors underwrite a portion of the cost of a particular event or symposium. Gold sponsors may have input into the invited speaker line-up for any symposium they sponsor and may participate in the organization of the symposium).

- Company logo placed on website with hotlink and in program
- Meeting registration for 3-5 persons (1 person per \$1,000 in sponsorship)
- Signage acknowledgment outside the sponsored event
- 50% discount on booth at SERMACS 2016 Exposition

### **Platinum Level: \$5,000- 20,000**

(Platinum sponsors provide general financial assistance for the meeting or underwrite an entire special event. We will work with any special programming requests that Platinum Sponsors might have).

- Logo on the SERMACS canvas book bag given to all registrants
- Meeting registration for 1 person per \$1,000 in sponsorship
- Company logo placed on website with hotlink and in program
- Single booth at SERMACS 2016 Exposition
- Two tickets for the Awards Luncheon

### **Benefactor: \$20,000+**

(We are happy to work with SERMACS 2016 Benefactors to customize an incentive package).

- Logo on one full side of the SERMACS canvas book bag given to all registrants
- Meeting registration for up to 20 people with special acknowledgment badges included
- A featured Ad on the website
- A named symposium with input into speaker selection (the organization may wish to help organize the entire symposium)
- Four tickets to the Awards Luncheon
- Double booth at SERMACS 2016 Exposition
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## SERMACS 2016 Corporate Sponsorship Agreement

### Please check your sponsorship level and indicate the specific amount

- Benefactor (\$20k+)
- Platinum (\$5k+)
- Gold (\$3k+)
- Silver (\$1k+)
- Bronze (<\$1k)
- Describe in-kind donation \_\_\_\_\_
- Describe the type of event you would like to sponsor \_\_\_\_\_

**Amount:** \_\_\_\_\_

### Contact Information:

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone No. & Fax \_\_\_\_\_ Email Address \_\_\_\_\_

Contributions should be made out to "SERMACS 2016" and can be broken into more than one payment. Thank you in advance for your help in making SERMACS 2016 a successful event. SERMACS Inc. is a 501(c)(3) tax exempt organization so all sponsorships are tax deductible. Sponsorship payment is due on or before July 1, 2016 unless otherwise negotiated.

For more information contact Angela W. Peters, SERMACS 2016 General Chair at 803-535-5447 or [angela.peters@claflin.edu](mailto:angela.peters@claflin.edu).

Please submit this completed form and payment to:

SERMACS 2016  
Attn: Dr. W.H. Breazeale, Treasurer  
SERMACS 2016  
715 High Battery Circle  
Mt. Pleasant, SC 29464  
843-830-2714



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